

# Andranik Aslanyan

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## GAMES & TECH

Experienced executive with 14+ years of working in games & animation. Experience as a startup CEO with a successful exit as well as Director experience in a larger public corporation. Revolutionary technologies are my passion.

- Executive leadership & operations management experience
- Successful track record of product planning & execution
- In-depth knowledge of game technology and production pipelines
- Experience in gaining influence within international teams
- Experience with government contracts

## PROFESSIONAL EXPERIENCE

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### **Director, OBSKUR Product Line**

Jan 2022 - Present (2 years)

#### **MOVELLA INC**

Movella is a company focused on bringing meaning to movement.

- Quickly expanded my team after acquisition to 15 then later to 40.
- Gained influence within the company, the OBSKUR PL is now the #1 focus.
- Launched to viral success, featured on FOX News, Tech Crunch, IGN all earned media.
- Developed the vision, business planning, and execution plan.
- Developed partnerships with major brands in the industry (Twitch & StretchSense).

### **Co-Founder & CEO**

May 2021 - Dec 2021 (8 months)

#### **OBSKUR INC (Acquired by Movella)**

OBSKUR is a software company developing the future of livestreaming and digital influencers.

- Set the vision for the company and developed its structure.
- Created business plans with financial projections.
- Led funding round and eventual acquisition.
- Was acquired by multinational corporation Movella Inc. Dec 2021.

### **Founder & CEO**

Jul 2014 - Jan 2022 (7 years 6 months)

#### **Code Headquarters LLC**

Code HQ is a game development studio servicing both consumers and government agencies.

- Set the vision and goals for the company and its products.
- Cultivated company culture and developed operational structure.
- Successfully launched 4 titles across PC and consoles with some selling over 1million units.
- Pitched, built, and launched the WWI Memorial AR Visitor Guide app with US Gov, the first official consumer AR application for the US federal government.

## EDUCATION

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Executive MBA	UCLA - Anderson School Of Mgmt.	06/24
Bachelor of Science (BS), Media Technology	Woodbury University	06/16
Bachelor of Fine Arts (BFA), Video Game Art	Woodbury University	06/16